

Elementary.

Accounting solutions for mid-sized enterprises.

12.387 7.834
23.018 489 200.189 578 938.185
3.001 58
180 236.092 23.682 35 6.109 46 2 140
23.018 489 200.189 578 938.185
84

Daily tasks of responsible executives in politics and economy not only include the exploration of chances and opportunities and the evaluation of decisions, but also to take action. Because only action helps us grow and determines our course and creates innovations. Such target-oriented operations should be based on correct and meaningful pieces of information.

In the 13th century, reliable information was hard to find. Only few successful leaders knew the secret of trade winds and owned Portolan atlases that allowed them to access new markets in faraway countries and to navigate through unknown terrain. Having access to these tools was an essential prerequisite to setting sail for an unknown, but promising future.

The Portolan atlas, developed by experts that were ahead of the times and used by a small group of visionary leaders, guaranteed growth for the countries and the economy of the Renaissance.



Figures are as important to companies as water is to the life: they are elementary.

The sea and company figures should be treated in the same way – a correct interpretation is essential for making the right decisions. This is the only way to avoid risks and reach your target quickly. It's not only the ocean that can be inscrutable. In accounting, many important things may remain hidden that you better detect in time.

Our well-tries accounting solution for mid-sized enterprises provides you with the tools you need in order to avoid problems and risks early enough. It doesn't matter to which industry you belong or in which countries you are operating. Thanks to our EVM software modules, you will always have enough water beneath your keel and keep your current figures in sight, respectively. Ahoy!



We are in our element
when working with
mid-sized enterprises.

+++ 20 years +++ 50 countries
+++ over 500 installations +++
industry-independent +++

Finding the right provider of software that meets all your demands in a big pool of competitors can be quite difficult. Especially when the products seem to be quite similar. In accounting, the focus is always on reliable presentation, acquisition and processing of figures.

Why we are different? It is quite simple: we have been working for and with mid-sized enterprises for more than 20 years.

As a result, we know exactly how we can support you in implementing new software, in taking a foreign subsidiary „on board“ as well as in training your employees.

In short: if you are a mid-sized company, and aren't looking for another program, but for a solution, we can help you meet your goals.

Working in a swaying environment presupposes points of reference you can trust. Always.



+++ safe stability +++ focus on one product +++ highest functionality in standard +++

Right from the beginning, we only had one intention: to develop internationally applicable accounting software, based on IBM Power-Systems. It runs securely even at subsidiaries which is not industry-specific. We have already achieved this goal in few years. Since then, we have been putting our energy and know-how into further developing this software. We are absolutely committed to it. Because we are determined to offer our customers a long-term perspective.

Your benefit? A stable platform with sophisticated software providing high-level functionality with maximum flexibility as part of the existing standard already. In addition thanks to our unique degree of mapping, not achieved by any competitor, you can add significant value to your business.



+++ 19 language versions +++
28 country versions +++ international
project experience +++

The name PORTOLAN stands for the successful tapping of new markets. And that means being equipped with a priceless expertise, helping to circumnavigate perils. This applied to 13th century sailors, but even more today and in the future to our customers.

Due to a close cooperation with many globally operating enterprises in recent years, we could adapt our accounting software to several different international standards. This means that we can provide not only

19 different language versions, but also – and that’s what actually matters – 28 country-specific versions

Thus, it is possible to meet all legal requirements of Financial Accounting ranging from Western to Eastern Europe and from North to South America. It goes without saying that there is the possibility to gain insight into company figures of all your national and international subsidiaries as well, if desired.

Crossing borders may be risky but rewarding. In case you are prepared and have a partner at your side.





Company figures form the basis of all important decisions. If you still have to gather information from different systems and applications individually, you may both lose time and track of upcoming developments and trends.

Our sophisticated EVM solution is an efficient accounting software which allows you to monitor and seamlessly cover every financial application. Due to an ideal interaction of our individual modules, you have direct access to all relevant data and posting details at

any time - down to scanned-in original documents, if desired (optical archive). In addition, the Early Warning System of our Management Information System enables a continuous and systematic monitoring of business-critical developments. It automatically draws your attention to important information you might overlook.

Whether your focus is on faster month-end closing, on effective liquidity management or on improved profitability control - there are many reasons in favor of using our software.



Efficiency depends on the system. And only things that have proven their worth will endure.



Fill gaps and function as part of a whole - that's what we call integration.

flexible scalability +++

+++ fast implementation +++ highest degree of data consistency

ERP STANDARD INTEGRATION

- > INFOR ERP Xpert (XPPS)
- > INFOR ERP AS
- > INFOR ERP LX (BPCS)

ERP PROJECT INTEGRATION

Mapics, unipps, SoftM, Semiramis, Oxaion, Charisma, iFAX, JD Edwards EnterpriseOne, MOVEX, MSP, MSPA, SWING, Sylvestrix, Auratix

ERP OVERALL SOLUTION

 **trend | EVM**
SOFTWARE FÜR DEN MITTELSTAND



INTEGRATION

13

We consider flexibility as an absolute advantage, because the ability to adapt to different situations on a continuing basis is more compelling than anything else. That's why we designed our EVM software as an application which cannot only be used stand-alone as complete package, but may also be integrated quickly and easily into existing systems.

Our individual modules cover every financial application - ranging from Financial Accounting to Fixed Asset Accounting, from Reporting to Cost Accounting - and complete your ERP systems with state-of-the-art and efficient tools for accounting.

Of course, all of our modules are scalable and extensible and thus make future-proof solutions possible - no matter how your company's structure will look like in the future.

IN-HOUSE DEVELOPMENTS

ERP Integration layer
for in-house developments

OFFICE INTEGRATION

- > Excel Up/Down-Load
- > Word
- > Generation of PDFs

DMS INTEGRATION

- > HABEL
- > EASY
- > others on request



Transparent cost structures and
clearly defined performances:
it's a win-win situation.

+++ company-wide transparency +++
insight into each subsidiary +++ easy
access to all data +++

Our EVM software enables a clear view of current internal cost and profit structures at any time and from anywhere in the world. And also in regards to our own costs, transparency plays an important role. Because, if you are interested in long-term business relationships just like we are, it would be fundamental to be honest with each other. This applies to financial aspects of a collaboration in particular.

Our software has a modular structure which allows us to provide a solution that meets your requirements in the area of functionality and cost effectiveness. And if it makes sense, we'll offer a smaller starter solution, which can be extended, if desired. We would be pleased to suggest a tailor-made solution to your needs. Of course, this offer would also include concrete statements concerning costs. Just contact us for details.



Respond to challenges quickly in order to find the ideal solution. Your contact person will support you in any situation.



SERVICE

17

Even when everything works out properly, problems may occur which need to be dealt with immediately in order to proceed.

Our team of professional consultants is always ready to provide support to customers across the globe. No matter if first talks at an early stage of installation,

the important implementation phase, employee training or technical support is concerned - Your contact person is available at any time.

That's certainly one of the reasons why we have been experiencing a higher-than-average level of customer satisfaction and loyalty for many years.

An aerial photograph of a small, irregularly shaped island or rock formation in the middle of a vast expanse of clear, turquoise water. The island is covered in brownish-green vegetation and has a lighter, sandy or white patch in its center. The water's surface is textured with small ripples, and the overall scene is bright and clear.

Other views, new perspectives
– get a first impression of what
PORTOLAN has to offer and find
out who we really are.

HISTORY

1990.....

- > Foundation of CS Controlling Software Systeme GmbH through Joachim Nürk
- > Development of an efficient cost accounting based on IBM Hardware AS/400
- > International: Installed in 2 countries

1990.....

- > First client: NAW Nutzfahrzeuge AG with headquarters in Arbon, Switzerland, affiliate of the Daimler AG

1992.....

- > Sales and development partnership with SSA Software Systems Association
- > For Germany, Austria and Switzerland
- > International: Installed in 4 countries

1993.....

- > Completion of Asset Accounting, first client: H.J. Heinz Company, manufacturer of branded food (Ketchup, for example)
- > Partnership with SSA throughout Europe

1994.....

- > Worldwide partnership with SSA
- > SSA becomes associate at CS Controlling Software Systeme
- > Asset Accounting developed by CS becomes worldwide SSA Fixed Assets solution
- > International: Installed in more than 10 countries

1995.....

- > Completion and shipment of CS module CS6 Financial Accounting
- > International: Installed in more than 20 countries

1996.....

- > CS modules become „BPCS Financials“ for Europe
- > International: Installed in more than 30 countries

1999.....

- > Change of name to PORTOLAN Commerce Solutions GmbH
- > New headquarters in Ilsfeld

2000.....

- > Partnership with Brain International AG
- > PORTOLAN EVM becomes „Brain Financials“ for Brain XPPS and AS
- > International: Installed in more than 50 countries

2003.....

- > PORTOLAN becomes subsidiary of the Würth Group, status of Finance Competence Center within the Würth Group

2008.....

- > PORTOLAN regains independence from the Würth Group through an MBO
- > Foundation of sales company trendEVM Software für den Mittelstand GmbH, headquartered in Ilsfeld. ERP one-stop solution trendEVM with focus on IBM Midrange System platforms
- > Strategic improvement of accounting solution with international orientation
- > Strategic collaboration with the SAP AG in the area of product line SAP Business ByDesign

REFERENZEN

„PORTOLAN EVM provides integrated accounting solutions, and many functions and analyses are realized in standard already. Its clearly structured user interface provides a fast and easy handling. The high level of integration compared to our self-developed ERP (Enterprise Resource Planning) software and the fact of using IBM System i environments, were all reasons in favor of using PORTOLAN solutions.“

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Harald Olschewski, Head of Data Processing/
Organization, **Herbert Waldmann GmbH & Co. KG**,
Villingen-Schwenningen

„Due to good experiences right from the beginning, we can say that we made the right decision. This is especially reflected in high user acceptance. Another highlight is the application's sophisticated flexibility, which can be found in Financial Management, for example.“

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Gunter Jönsson, Head of Commercial Data
Processing, **riha Richard Hartinger Getränke
GmbH & Co. Handels-KG**, Rinteln

„Reasons in favor of integrating PORTOLAN's accounting software into our ERP system were its high level of integration, excellent standard functionalities and last but not least the solution's multilingualism.“

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Thorsten Möller, Head of Accounting,
Elopak GmbH, Speyer

„We have been using PORTOLAN's accounting software since 2005. Experience has shown that our past investment decision was absolutely right. We consider PORTOLAN as a competent provider of accounting solutions.“

Besides the application's high level of integration, especially the flexible analyzing functions were convincing. PORTOLAN enables us to provide data in a fast and precise manner at any time.“

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Matthias Klauke, Head of Finances,
M. Busch GmbH & Co. KG, Bestwig

„PORTOLAN software enables us to standardize and harmonize our financial processes corporate-wide. This results in the degree of efficiency required as well as in the ability to interpret or compare our figures optimally in order to run our business. With its numerous country versions and its user-friendly graphical user interface, the PORTOLAN solution has set the stage for an international roll-out at other sites.“

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Zeljko Petrina, Head of Controlling and Financials,
KACO GmbH + Co. KG, Heilbronn

„Efficient employees are a company's most important resource. From my point of view, the expertise, accessibility and support provided by PORTOLAN employees is exemplary. The PORTOLAN software meets both mandatory and ‚nice to have‘ requirements in all areas of accounting. EVM solutions provide security, flexibility and efficiency for our daily processes in financial accounting. In addition, there are extension possibilities in the areas of cost accounting, planning and controlling. Thus, the decision in favor of PORTOLAN has turned out to be strategically and operationally right – also in an international context.“

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Christian Stracke, Head of Accounting,
Schlüter-Systems KG, Iserlohn



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